

For Immediate Release

September 11, 2013

Cequent™ Employees Volunteer with Habitat for Humanity

PLYMOUTH, Mich. – Cequent Performance Products (CPP) partnered with Habitat for Humanity on Tuesday, September 10th to create a safe and affordable home for an area family. CPP, a subsidiary of TriMas Corporation, was part of a week-long blitz to refurbish the location.

“CPP came out and worked on the home for one day this week,” says Sara Piatt, Human Resources Representative. “Other TriMas employees will volunteer at the home for the remainder of the week.”

The company had approximately 20 volunteers covering various home improvement tasks. Multiple teams worked to paint both the interior and exterior of the house. Others helped to construct walls and rebuild a breezeway. The day ended with assembly of kitchen cabinetry.

“We recently renovated our headquarters and donated a portion of our kitchen appliances to Habitat,” says Piatt. “It’s great to be able to come full circle and support the opportunity for homeownership for families in need.”

Per their mission statement, Habitat for Humanity provides decent, safe, and affordable places to live. Houses are built and repaired all over the world using volunteer labor and donations. To learn more visit www.Habitat.org.



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About Cequent™ Performance Products, Inc.

Cequent Performance Products, Inc. is the industry's largest manufacturer of towing and trailer aftermarket products. Each product is engineered and tested to meet and often exceed the industry's highest standards. Product focuses include vehicle specific trailer hitches, electric trailer brake controls, fifth wheel hitches, gooseneck hitches, weight distribution systems, cargo management, custom designed and standard electrical harnesses, trailer jacks, couplers and much, much more. Brand names include: Bargman, Bulldog, Draw-Tite, Fulton, Hidden Hitch, Highland, Pro Series, Reese, ROLA, Tekonsha, Tow Ready and Wesbar. Cequent is a subsidiary of TriMas Corporation. For more information, visit www.CequentGroup.com.

About TriMas

Headquartered in Bloomfield Hills, Michigan, TriMas Corporation (NASDAQ: TRS) provides engineered and applied products for growing markets worldwide. TriMas is organized into six reportable segments: Packaging, Energy, Aerospace & Defense, Engineered Components, Cequent APEA and Cequent Americas. TriMas has approximately 5,500 employees at more than 60 facilities in 17 countries. For more information, visit www.trimascorp.com.

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Hi-res photos provided upon request.

Cequent's website: <http://www.cequentgroup.com/Division/CPP/PerformanceProducts/>

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