

Purpose

This document is intended to define how data is measured and outline approximate usage quantities for common activities. These usage quantities may vary from certain individuals and websites.

Defining Data Measurements

Data is measured in Kilobytes (KB), Megabytes (MB), and Gigabytes (GB) in that order.

1 KB is equal to 1,024 bytes.

1 MB is equal to 1,024 KB.

1 GB is equal to 1,024 MB.

Common Activities and Their Approximate Data Use	
Activity	Approximate Data Used
Send 1 email with no attachments	20 KB
Send 1 email with standard attachments	300 KB
Browse the Internet (excluding social media sites*)	250 KB/minute (15 MB/hour)
Download 1 song	4 MB
Upload 1 photo to social media	5 MB
Stream standard-definition video	11.7 MB/minute (700 MB/hour)
Stream high-definition video	41.7 MB/minute (2.45 GB/hour)
Stream 4K video	97.5 MB/minute (5.7 GB/hour)
Play online games	200 KB/minute (12 MB/hour)

NOTE: * Social media sites (such as Facebook, Instagram, Twitter, Snapchat, Tik Tok, etc.) have video content built into them which adds to data usage.

Lippert Data plans

Lippert offers a 5GB and 10GB data plan to suit the customer's needs based on data consumption.

5GB Plan

The Lippert 5GB plan will allow customers to do the following per month (approximately):

- Browse the Internet (excluding social media sites) without streaming movies or music for up to 280 hours.
- Send up to 5,000 emails.
- Stream standard-definition video at 480p for 7 hours.
- Stream high-definition video at 1080p for 2 hours.
- This plan is not advisable for customers interested in streaming 4K video as 1 hour of 4k video exceeds 5GB.

ELECTRONICS

10GB Plan

The Lippert 10 GB plan will allow customers to do the following per month (approximately):

- Watch standard-definition movies and videos for 13 hours.
- Watch high-definition movies and videos for 4 hours.
- Watch a single, short 4k movie.
- Stream music from a campsite or marine vehicle for up to 125 hours.

As a supplier of components to the RV industry, safety, education and customer satisfaction are our primary concerns. Should you have any questions, please do not hesitate to contact us at 432-LIPPERT (432-547-7378) or by email at customerservice@lci1.com. Self-help tips, technical documents, product videos and a training class schedule are available at lippert.com or by downloading the LippertNOW app.



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