



For Immediate Release: Rev C

June 3, 2013

Camping World/Good Sam Club & Reese® Attempt World Record of Re-Hitches

PLYMOUTH, MI – Camping World, the Good Sam Club and Reese are trying to break the world record for Most Marriage Vow Renewals at the "Get re-hitched with Reese at the Camping World/Good Sam Rally" event at the New York State Fairgrounds in Syracuse. The event will take place in the Chevy Court on June 14, 2013 at 4:00pm.

The current record of 1,087 couples was set in 2009 at the University of Miami (Ohio). Mark Gage, VP Marketing, anticipates that the Camping World/Good Sam Rally event with Reese will beat the current record.

Couples participating in this event must provide a copy of their original Marriage Certificate to be counted in the final world record setting total. Those attendees who are not married are invited to participate as witnesses and join in the fun. After renewing their vows couples will receive Camping World/Good Sam Rally with Reese memorabilia to mark this memorable occasion.

This is all part of an RV Rally hosted by the Camping World and the Good Sam Club, and attracts tens of thousands of RV enthusiasts from all over the country. Plan to take your vacation around this event! Syracuse is about 2 1/2 hours from Niagara Falls, and near the beautiful Finger Lakes of New York.

And...Don't forget your Marriage License!

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About Cequent Performance Products, Inc.

Cequent Performance Products, Inc. is the industry's largest manufacturer of towing and trailer aftermarket products. Each product is engineered and tested to meet and often exceed the industry's highest standards. Product focuses include vehicle specific trailer hitches, electric trailer brake controls, fifth wheel hitches, gooseneck hitches, weight distribution systems, cargo management, custom designed and standard electrical harnesses, trailer jacks, couplers and much, much more. Brand names include: Bargman, Bulldog, Draw-Tite, Fulton, Hidden Hitch, Highland, Pro Series, Reese, ROLA, Tekonsha, Tow Ready and Wesbar. Cequent is a subsidiary of TriMas Corporation. For additional information, please visit www.CequentGroup.com.

About TriMas

Headquartered in Bloomfield Hills, Michigan, TriMas Corporation (NASDAQ: TRS) provides engineered and applied products for growing markets worldwide. TriMas is organized into six reportable segments: Packaging, Energy, Aerospace & Defense, Engineered Components, Cequent Asia Pacific and Cequent Americas. TriMas has approximately 4,100 employees at more than 60 different facilities in 15 countries. For more information, visit www.TriMasCorp.com.

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For more information, press only:

Doug Anderson, 734-656-3014, daAnderson@CequentGroup.com

Photos provided upon request.

For more information on Cequent, visit: <http://www.CequentGroup.com>

CEQUENT PERFORMANCE PRODUCTS, INC.

Towing Division

47912 Halyard Dr, #100 Ph: (800) 521-0510
Plymouth MI 48170 Fx: (734) 656-3009

Electrical Division

101 Spires Parkway Ph: (800) 325-5860
Tekonsha MI 49092 Fx: (517) 767-4707

Trailer Division

1050 Indianhead Dr Ph: (877) 208-2548
Mosinee WI 54455 Fx: (800) 793-9569





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